



October 1, 2014

Press Release

Company Name: WirelessGate, Inc.  
(Code 9419: Mothers)  
Location: 5F Tennozu Yusen Bldg., 2-2-20  
Higashi Shinagawa, Shinagawa-ku, Tokyo  
Representative: Takehiro Ikeda,  
Founder and CEO  
Inquiries: Naoki Sunaga,  
Member of the Board  
Investor Relations Officer  
Chief Director of Investor Relations Department  
Phone: 03-6433-2045

## **Wireless Gate Makes Changes to Representative Directors, Organization and Personnel**

At the meeting of the Board of Directors held on October 1, 2014, WirelessGate resolved to make changes to its Representative Directors, organization and personnel. Details are as follows.

### 1. Changes to Representative Directors

#### (1) Reason for changes

WirelessGate positioned this year, when it celebrated the tenth year of its founding, as its second founding and aimed for sustainable growth and enhancement of corporate value by working to strengthen and expand existing businesses and start up and develop new businesses under a structure with two representative directors: Yoichi Matsumoto and Takehiro Ikeda.

For around half a year, Yoichi Matsumoto performed duties as CEO and Chief Director of the Sales Department, and Takehiro Ikeda performed duties as Founder and CTO and Chief Director of the Technical Department.

As a result of consultations, comprehensively taking into account matters including future business expansion and organizational structure, WirelessGate came to the conclusion that it was important to put more effort into domestic and global business expansion and expansion of business domains and partner companies.

Accordingly, while maintaining a structure with two representative directors, WirelessGate aims to create a structure that will drive it forward and enable the two directors to efficiently allocate their time, to achieve the aim outlined above. Consequently, Yoichi Matsumoto, who has many contacts in Japan and abroad, will create further corporate value through his strong leadership, while, for the strengthening and expansion of existing businesses, Takehiro Ikeda will become CEO and deal with the change in listing market on the Tokyo Stock Exchange from the Mothers market to the main markets.

WirelessGate aims to achieve sustainable growth and enhancement of corporate value thanks to its entire management team including the new directors appointed at the extraordinary shareholders' meeting held on September 25, 2014.

(2) Details of changes

Name	New title	Current title
Takehiro Ikeda	Founder and CEO Director of Wireless Marketing Lab, Inc.	Founder and CTO Chief Director of Technical Department Director of Wireless Marketing Lab, Inc.
Yoichi Matsumoto	Representative Director	CEO Chief Director of Sales Department

(3) Date of changes  
October 1, 2014

2. Organizational change (effective October 1, 2014)

WirelessGate is changing Investor Relations to the Investor Relations Department to further expand and improve IR activities.

3. Personnel changes (effective October 1, 2014)

(1) Director

Name	New title	Current title
Naoki Sunaga	Member of the Board Investor Relations Officer Chief Director of Investor Relations Department	Member of the Board Head of Investor Relations Department

(2) Management

Name	New title	Current title
Motoki Shimao	Director of Technical Department	Assistant Director of Technical Department
Toru Narita	Director of Sales Department Director of Wireless Marketing Lab, Inc.	Assistant Director of Sales Department Director of Wireless Marketing Lab, Inc.

4. Attachment

Organization chart as of October 1, 2014

(Attachment)

WirelessGate, Inc. Organization Chart As of October 1, 2014

